For Immediate Release: Monday, October 31, 2016

Release Subject: CMHA HKPR and Market Hall Announces:
                     Sean McCann – Music and Conversation - Nov 26/16
Announcement Date: **November 1, 2016**
Time: 4:45 p.m.
                          During Peterborough Chamber of Commerce
                          Monthly PBX
Location: Market Hall Performing Arts Centre
                          140 Charlotte Street, Peterborough

The Canadian Mental Health Association Haliburton, Kawartha, Pine Ridge and Market Hall Performing Arts Centre are pleased to present internationally known musician and past member of Canada's own Great Big Sea - **"Sean McCann – Music and Conversation",** 8:00 p.m., November 26th at Market Hall Performing Arts Centre. The Peterborough Concert is McCann's final stop in his 2016 *Road to Recovery* Tour http://www.seanmccannsings.com/

Former Great Big Sea member Sean McCann is reaching out to a whole new audience, by speaking out and singing about mental health and addiction. Sean has been very outspoken about his struggle with addiction as his way to deal with the trauma of childhood sexual abuse by his parish priest, while growing up in St. John's Nfld. This same priest also introduced him to alcohol. As told to CTV's Canada AM, McCann said: "I lived with a secret for 32 years and it almost killed me. I know firsthand the value of talking about your problems and facing them, and not keeping them inside." McCann released a single in 2015 "You Know I love You", which he said is a reminder that no one is alone and that it's ok to talk about difficult issues." https://www.youtube.com/watch?v=cGLxEktfbbY Sean McCann is also one of Bell Let's Talk ambassadors.

Kerri Davies of CMHA HKPR and Chad Hogan of Market Hall have been planning this event since June of this year. "When Chad approached us to see if we would like to partner in Sean's Road to Recovery Tour, we immediately said yes. Having a well known musician like Mr. McCann's prepared to talk about his own struggles with mental health and addiction helps to bring the conversation about mental illness out in the open. Making the announcement of this event on November 1st, the beginning of "Movember", a month focusing on Men's health worked very well. Including it at the Peterborough Chamber of Commerce PBX event was also important, as our local Chamber has also been very supportive of supporting mental health initiatives, particularly as they relate to the workplace." Chad Hogan, General Manager of Market Hall states "Market Hall is always looking for ways to support our community, so bringing such an important Canadian musician to Peterborough and advancing the conversation of mental health, was a great fit."

Regular tickets are $35 each and Cabaret Tickets are $43, available now at Market Hall 705-749-1146 www.tickets.markethall.org or Moondance Records.

The media is invited to the Chamber PBX event, at 4:45 p.m. to hear further details on this exciting concert. We wish to thank the Peterborough Examiner, kawarthaNOW.com, The Wolf 101.5, CHEX TV and 100.5 Fresh for their support.

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For further information please contact Kerri Davies, 705-748-6687 ext. 1048
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